

# brighten



The bright white radiance of the GE's LED retail PAR38 lamps is not just something you see, it's something you feel.

## LED retail PAR38 lamps

For superior light in retail spaces, the 12 and 18-watt GE's LED retail PAR38 lamp offers the perfect blend of enhanced color quality, advanced optics, and reduced glare.

### LOW-COST OPERATION

- For example, using only 12 watts of energy, save over \$215 in energy costs over the rated life of a lamp versus a standard 90-watt halogen lamp based on \$0.11 per kWh
- Energy efficiency and long life mean fewer lamp replacements versus standard incandescent and halogen light sources
- Our LED PAR lamps have less heat, UV or infrared in the beam, which reduces the potential for fading of materials and décor, compared to halogen or incandescent lamps

### EXCELLENT COLOR RENDERING

- Available with a CRI of 80 - 91

### COLOR TEMPERATURE

- Halogen-like color
- Available in 2700K and 3000K



### LONG LIFE

- Up to 25,000 hours rated life (L70)

### BEAM PATTERNS

- Available in 15°, 25° and 40° beam patterns

### ENVIRONMENTALLY CONSCIOUS

- These lamps are energy efficient, contain no lead or mercury, and are compliant with material restriction requirements of RoHS

### GE QUALITY AND RELIABILITY

- 3-year limited warranty

Featuring GE's exclusive **Visual Comfort Lens™** for the perfect blend of enhanced color quality, advanced optics and low glare. Exclusive Visual Comfort Lens™ Optics create halogen-like light and contrast, with the energy and cost-efficient benefits of an LED lamp.

To learn more about saving money and energy, go to: [gelighting.com/ThinkLED](http://gelighting.com/ThinkLED)

When you Think LED lighting, Think GE.

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imagination at work

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# LED retail PAR38 lamps

## Directional Lamps (PAR)

Bulb Shape	Base Type	Order Watts	Order Code	Description	Volts	Case Qty**	MOL (In)	Lumens Initial	CBCP	Initial Color Temp	CRI	Wattage Equivalent	*Rated Life L70 (Hrs)	Dimmable	ENERGY STAR® Status	#Location Rating	Additional Information	
<b>PAR38 - Low Glare - Visual Comfort Lens™</b>																		
	MED	12	63228	LED12DP38W830/15	120	6	5.32	1000	13500	3000	80	90W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			63233	LED12DP38W830/25	120	6	5.32	1000	4800	3000	80	90W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			63235	LED12DP38W830/40	120	6	5.32	1000	1900	3000	80	90W	25,000	Yes	★	Dry	Flood, 40° beam, White	
			63239	LED12DP38W827/15	120	6	5.32	960	12800	2700	80	90W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			63323	LED12DP38W827/25	120	6	5.32	960	4600	2700	80	90W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			63329	LED12DP38W827/40	120	6	5.32	960	1800	2700	80	90W	25,000	Yes	★	Dry	Flood, 40° beam, White	
			63330	LED12DP38W930/15	120	6	5.32	860	11400	3000	91	90W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			63331	LED12DP38W930/25	120	6	5.32	860	4100	3000	91	90W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			63332	LED12DP38W930/40	120	6	5.32	860	1600	3000	91	90W	25,000	Yes	★	Dry	Flood, 40° beam, White	
			63333	LED12DP38W927/15	120	6	5.32	820	11000	2700	91	90W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			63334	LED12DP38W927/25	120	6	5.32	820	3900	2700	91	90W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			63343	LED12DP38W927/40	120	6	5.32	820	1550	2700	91	90W	25,000	Yes	★	Dry	Flood, 40° beam, White	
	MED	18	94909	LED18D38W830/15	120	6	5.31	1400	8700	3000	80	85W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			94549	LED18D38W830/25	120	6	5.31	1400	5100	3000	80	100W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			94910	LED18D38W830/40	120	6	5.31	1400	2800	3000	80	120W	25,000	Yes	★	Dry	Flood, 40° beam, White	
			94903	LED18D38W930/15	120	6	5.31	1200	7500	3000	91	75W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			94904	LED18D38W930/25	120	6	5.31	1200	4400	3000	91	100W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			94905	LED18D38W930/40	120	6	5.31	1200	2400	3000	91	120W	25,000	Yes	★	Dry	Flood, 40° beam, White	
			94901	LED18D38W927/15	120	6	5.31	1100	7100	2700	91	75W	25,000	Yes	★	Dry	Spot, 15° beam, White	
			94198	LED18D38W927/25	120	6	5.31	1100	4100	2700	91	95W	25,000	Yes	★	Dry	Narrow Flood, 25° beam, White	
			94902	LED18D38W927/40	120	6	5.31	1100	2300	2700	91	120W	25,000	Yes	★	Dry	Flood, 40° beam, White	

Get more information at  
[GELighting.com/ThinkLED](http://GELighting.com/ThinkLED)

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\* The life rating is based on the hours of operation the lamp will provide before reaching 70% of its original rating (L70)

\*\* Minimum order quantity = 6

★ ENERGY STAR® status. Certified as meeting ENERGY STAR® guidelines.

# UL 1993 Environmental Requirements for LED LAMPS

Location, damp - Exterior or interior location that is normally or periodically subject to condensation of moisture in, on, or adjacent to, electrical equipment, and includes partially protected locations.

Location, dry - Location not normally subject to dampness, may include a location subject to temporary dampness, i.e., building under construction, provided ventilation is adequate to prevent an accumulation of moisture.

Location, wet - Location in which water or other liquid can drip, splash, or flow on or against electrical equipment.

^ Incandescent or Halogen wattage equivalencies based on ENERGY STAR® guidelines using lumens or CBCP according to lamp type

Notes: 1) Product descriptions ending in "7TP" indicate a carded blister or clamshell package nested in a tray for shelf display. Cards also designed for hook display.  
2) LED A19 Locking device works on PC: 85791, 85792, 89898, 62182, 89899 and 89900



Product is compliant with material restriction requirements of RoHS

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